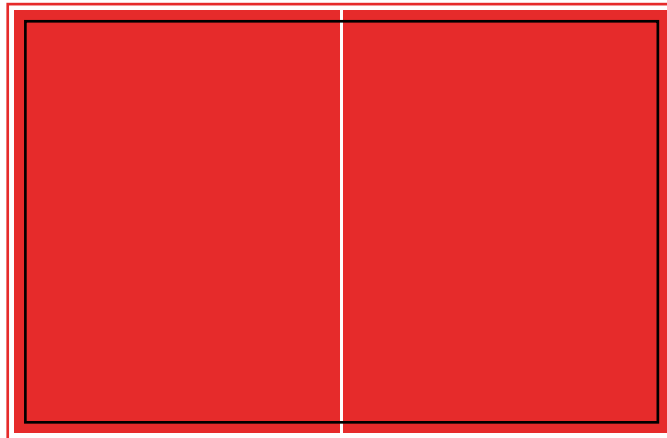


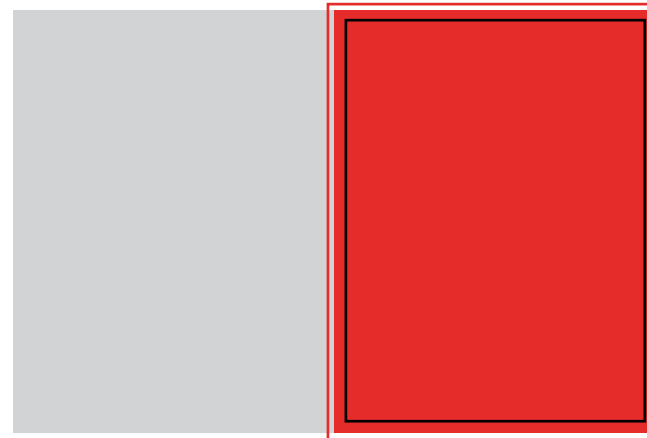
# ADVERTISEMENT SPEC SHEET

## DOUBLE PAGE AD



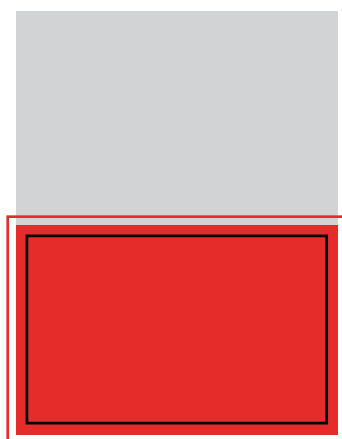
17in x 11in  
(plus 0.125in bleed on all sides)

## FULL PAGE AD



8.5in x 11in  
(plus 0.125in bleed on all sides)

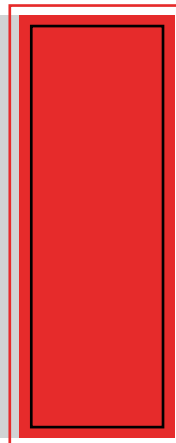
## 1/2 PAGE HORIZONTAL



8.5in x 5.4in

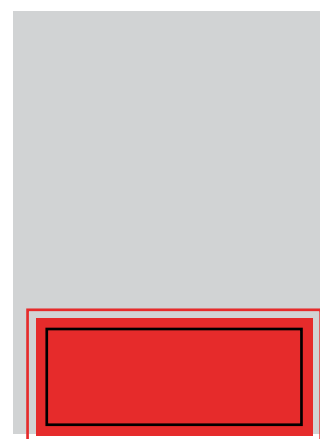
(plus 0.125in bleed on all sides)

## 1/2 PAGE VERTICAL



4.15in x 11in

## 1/4 PAGE HORIZONTAL



7.5in x 2.75in

(plus 0.125in bleed on all sides)

## 1/4 PAGE VERTICAL



4.15in x 4.75in

YOUR AD MUST BE PRINT-READY  
AT **300 DPI** (HIGH RESOLUTION)

- ADD 0.125" BLEED  
ON ALL SIDES
- SAFE TEXT MARGIN:  
0.25" FROM ALL EDGES

## NEED SOME DESIGN ASSISTANCE?

WE'RE HAPPY TO HELP!

Please email our graphics team at  
[graphics@apeironmediainc.com](mailto:graphics@apeironmediainc.com)  
with the following materials:

- Company Logo
- Text that should appear in the ad
- Contact information  
*i.e. phone number, email,  
social media*
- Website to link the online ad to
- Any photos you would like to  
appear in the ad